

DÚN LAOGHAIRE-RATHDOWN COUNTY COUNCIL



Forward Planning Infrastructure Department

General Data Protection Regulation and the Data Protection Act 2018

PRIVACY STATEMENT for processing of personal data contained in submissions made during public consultation processes in the making of Proposed Material Alterations/Modifications to Proposed Amendment No. 11 to the Cherrywood Strategic Development Zone (SDZ) Planning Scheme, 2014, as amended, in relation to the Town Centre and Environs (including Related and Ancillary Amendments) and Associated Strategic Environment Assessment (SEA) and Appropriate Assessment (AA) Screening Reports for the proposed Material Alterations/Modifications to the proposed Amendment.

Who we are and why do we require your information?

Dún Laoghaire-Rathdown County Council ("the Council") seeks to promote the economic, social and cultural development of the County of Dún Laoghaire- Rathdown and in doing so contribute significantly to improving the quality of life of the people of the County. The delivery of high-quality services, tailored to meet the needs of all our customers, remains one of the Council's core objectives and is included in our Corporate Plan. In order to provide the most effective and targeted range of services to meet the needs of the citizens, communities and businesses of the County of Dún Laoghaire-Rathdown, we will be required to collect, process and use certain types of information about people and organisations. Depending on the service being used, the information sought may include 'personal data' as defined by the Data Protection Acts and by the General Data Protection Regulation (GDPR) and may relate to current, past and future service users, past, current and prospective employees/suppliers, and members of the public who may engage in communications with our staff. In addition, staff may be required, from time to time, to collect, process and use certain types of personal data to comply with regulatory or legislative requirements.

Why do we have a privacy statement?

This privacy statement has been created in order to demonstrate our commitment to privacy and to assure you that in all your dealings with the Council we will ensure the security of the data you provide to us. The Council creates, collects and processes a significant amount of personal data in various multiple formats on a daily basis. The Council's commitment to you is that the personal data you may be required to supply to us is:

- Obtained lawfully, fairly and in a transparent manner.
- Obtained for only specified, explicit and legitimate purposes.
- Adequate, relevant and limited to what is necessary for purpose for which it was obtained.
- Recorded, stored accurately and securely and where necessary kept up to date.
- Kept only for as long as is necessary for the purposes for which it was obtained.
- Kept in a form which permits identification of the data subject.
- Processed only in a manner that ensures the appropriate security of the personal

data including protection against unauthorised or unlawful processing.

More detail is available in our Data Protection Policy Statement at <https://www.dlrcoco.ie/en/governance/gdpr-data-protection-and-privacy>.

What is the activity referred to in this Privacy Statement?

dlr, as per determination issued by An Comisiún Pleanála dated 28 October 2025, is commenced a statutory public consultation under Section 169 of the Planning and Development Act, 2000, (as amended) in relation to Proposed Amendment No. 11: Cherrywood Town Centre Review and (including Related and Ancillary Amendments), and associated Environmental Reports for Strategic Environment Assessment (SEA) and Appropriate Assessment (AA) which concluded on 15 January 2026.

In accordance with Section 169 of this Act, the process involves the Proposed Amendment undergoing a statutory public consultation with dlr preparing a Chief Executive Report on the conclusion of this consultation, to be issued to the dlr Elected Members for their consideration. This Report was provided to the dlr Elected Members on 13 February 2026 and considered at a Special Meeting on 12 March 2026.

The Elected Members of Dún Laoghaire Rathdown County Council considered the Chief Executive's Report and resolved to make Proposed Amendment No. 11 subject to modifications in accordance with Section 169 (4) of the Planning and Development Act 2000, as amended. These modifications are considered to be material in nature and so dlr is required to place these proposed modifications out on further statutory public consultation. This Privacy Statement is in respect of the management of submissions/observations made during this second statutory public consultation processes.

What is the basis for making the processing of this personal data lawful?

Processing is necessary for compliance with a legal obligation to which Dún Laoghaire Rathdown County Council is subject in accordance with Article 6 (1)(c) of the GDPR 2018.

Specifically, the lawful basis for this process is Section 169 of the Planning and Development Act 2000, as amended, and Section 179 of the Planning and Development Regulations, 2001, as amended (the 'Regulations'). Given the associated statutory requirements around environmental matters (Strategic Environmental Assessment (SEA) and Appropriate Assessment (AA)), the Planning and Development (Strategic Environmental Assessment) Regulations, 2004, as amended, and Habitats Directive 92/43/EEC (as amended), are also pertinent.

What types of personal data is required in this process?

Name, postal address and email address.

We require contact details

In order to communicate with you, you will be asked for contact details. You do not have to provide all contact details but providing more, such as full name, email and/or address, makes it easier to communicate.

We require that those submitting to the public consultation provide their personal details for the following reasons:

- To confirm the identity of the person entering a submission.
- To acknowledge receipt of a submission.
- To ensure that the person may be contacted if necessary to follow up on information contained in their submission.
- To ensure that submissions are legitimate.

What will happen if the personal data is not provided?

The Council may need to contact you in relation to your submission. Failure to provide your contact details may result in the Council's inability to process your submission.

What other types of personal data do we need to undertake this activity?

None

Am I the only source of this personal data?

In some instances, to assist with the delivery of the activity or to comply with regulatory or legislative requirements personal data is sourced from a third party.

This DOES NOT APPLY to this activity.

Publication of submissions online:

Persons should be advised that while Section 169 of the Act and Section 179 of the Regulations do not require dlr to publish on its website, valid submissions made, due to the public being involved in this process and in the interest of transparency, dlr intends to make any valid submissions received available online as part of the process, albeit with personal data redacted in line with GDPR requirements

Is personal data submitted as part of this activity shared with other organisations?

The Council may, to fulfil statutory or regulatory obligations or in the public interest, from time to time, have to share personal data with other organisations or entities (in Ireland or abroad). Where this is required, the Council shall have regard to your rights, to the security and integrity of the data and will minimise the data shared.

Sharing **DOES** apply in this instance in the context that the valid submissions of this statutory public consultation shall be shared with dlr appointed Consultants and the dlr Elected Members, albeit with personal data redacted in line with GDPR requirements

How long is my data kept for?

The Local Authority sector operates under a detailed record retention policy which outlines time periods for which your personal data will be retained and what will happen to it after the required retention period has expired. The National Record Retention Policy for Local Authority Records is available online at:

<https://www.lgma.ie/en/publications/corporate/national-retention-policy-for-local-authority.pdf>

Do you need to update your records?

Dún Laoghaire-Rathdown County Council must take reasonable steps to ensure that personal data we have about our customers is correct and up to date. In addition, if the data held by us is found to be inaccurate you have the right to rectify/correct this. If you find that personal data we have about you is inaccurate or needs to be updated (for instance, you may have changed your name, address, contact details etc.) then please contact us so that we can correct it. You can do this by writing to us at Dún Laoghaire-Rathdown County Council, County Hall, Marine Road, Dún Laoghaire, Co. Dublin, A96 K6C9 / emailing info@dlrcoco.ie / or phone (00353-1) 205 4700.

Your Rights

You have the right to request access to personal data held about you, obtain confirmation as to whether data concerning you exists, be informed of the content and source of data

and check its accuracy. In addition, if the data held by us is found to be inaccurate you have the right to change, remove, block, or object to the use of, personal data held by the Council. In certain circumstances blocking access to data may delay or remove access to a service where the data is required by law or for essential purposes related to delivery of a service to you. Please note that to help protect your privacy, we take steps to verify your identity before granting access to personal data. To exercise these rights use you should take the following steps,

Subject data requests can be made via the following [link](#)

Further Information

Further information and advice on the operation of this privacy statement is available from the Data Protection Officer, Dún Laoghaire-Rathdown County Council. Contact details for the County Council's Data Protection Officer are as follows:

Data Protection Officer, Dún Laoghaire-Rathdown County Council Marine Road Dun
Laoghaire County Dublin
Tel.: 01 2054700
E-mail: dataprotectionofficer@dlrcoco.ie

Right of Complaint to the Office of the Data Protection Commissioner

If you are not satisfied with the outcome of the response you received from the Council in relation to your request, then you are entitled to make a complaint to the Data Protection Commissioner who may investigate the matter for you.

The Data Protection Commissioner's website is www.dataprotection.ie

or you can contact their Office at:

Lo Call Number: 1890 252 231

E-mail: info@dataprotection.ie

Postal Address: Data Protection Commissioner Canal House Station Road Portarlinton, Co. Laois. R32 AP23