



# MARLAY PARK CONCERTS AND LONGITUDE FESTIVAL 2024

## DRAFT TRAFFIC MANAGEMENT PLAN

### Appendix 3

Version 2

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Submitted by:

Melvin Benn, Event Gold  
Festival Republic Dublin Ltd on behalf of MCD Productions.  
Bord Gais Energy Theatre, Grand Canal Square, Dublin, D02 PA03

All enquiries to:

Claudia Langmead, Festival Republic, on behalf of MCD Productions.  
Bord Gais Energy Theatre, Grand Canal Square, Dublin, D02 PA03  
clangmead@festivalrepublic.com

## **DRAFT TRAFFIC MANAGEMENT PLAN v2**

### **TRAFFIC MANAGEMENT PLAN (TMP)**

This draft Traffic Management Plan (TMP) has been drawn up for the Marlay Park Events 2024. This plan will be amended over the coming months and agreed following consultation with the relevant Statutory Agencies.

The objectives are as follows:

- The Maintenance of public safety on the local highway infrastructure. This is the key objective and a primary reason for such detailed traffic management planning. We will actively encourage the use of and promote public transport as the preferred mode of travel to and from the site. Attendees will be advised to use public transport as there is limited parking at the venue
- To minimise disruption to all road users whilst maintaining Emergency Services and production access to the Event
- Minimise the disruption and impact of the events on local communities. This event will have a series of measures as detailed in the TMP that will seek to mitigate any adverse effects on the community. These will include No Waiting orders and such like to prevent disruption wherever possible.
- We will ensure all artists and event patrons have a smooth ingress and egress from the event.

### **PUBLIC CAR PARKING**

All public and private vehicles travelling to the event will be directed to the concert parking facility situated on College Rd. No car parking will be permitted along the Grange Road, Whitechurch Road, Taylor's Lane, College Road, Stonemason's Way and in the surrounding residential areas.

**Measures will be put in place to prevent illegal parking on the surrounding roads, including issuing vehicle passes to residents, and, implementing a robust security, stewarding and barrier plan.**

The entrance into the public car parks will be via College Road only. The advertised opening time for car parks will be 1 hour prior to the advertised opening time. A parking stewarding company will be employed to direct and manage onsite parking. A Transport Hub Coordinator will be appointed to oversee the car and coach park.

It is anticipated that the two main routes for people driving to the Event are likely to be from the direction of Dublin City Centre or via the M50.

Traffic travelling via Ranelagh, Clonskeagh, Goatstown, and Sandyford will be directed to Grange Road and then onto College Road for the car park via, Taylor's Lane and Whitechurch Road.

Traffic travelling from the M50 will be advised to exit the M50 at Junction 12 interchange, signposted R823 Ballyboden, and then onto Scholarstown Road. Traffic will then continue onto Taylor's Lane, turn right onto Whitechurch Road and then left onto College Road. The entrance to the car park is on College Road.

### **DISABLED ACCESS CUSTOMERS' PARKING**

Disabled Access Customers will be directed to park in the car park on College Road, and priority parking will be provided.

Disabled Access customers will be required to request the use of the car park via the Festival Republic Disabled Access mailbox and a vehicle pass will be emailed to attendees prior of the event. If an attendee hasn't requested a vehicle pass, a blue badge can also be used to gain entry to the Disabled Access car park.

Vehicle car passes **will not be issued until approx. 2 weeks prior to the event.**

## **EGRESS FROM COLLEGE ROAD CAR PARK**

There will be two lanes of traffic leaving the College Road Car Park.

- All traffic leaving via the left-hand lane shall be directed left onto College Road then either straight onto Harold's Grange Road towards Junction 14 of the M50 motorway or left onto Grange Road and on toward Junction 13 of the M50 motorway.
- All traffic leaving via the right-hand lane shall be directed towards the Whitechurch Road and onwards to the M50 Junction 12.

## **MARLAY PARK CONCERTS (ONLY)**

### **Marlay Park Car Park**

Attendees will be required to purchase a car parking ticket online for the Marlay Park car park on the show days (dates to be inserted once confirmed) Parking tickets will cost €25 per car and will be sold via Evntz on evntz.ie . Only attendees who have pre-booked parking for Marlay Park will be permitted entry into the car park. The number of car parking tickets sold per night will be tbc per event

### **Dundrum Town Centre Park & Ride**

There will be a Park & Ride shuttle service from Dundrum Town Centre provided by Marathon Coaches. Tickets are purchased per car & number of persons within the car. Attendees will be advised to pre-book this service.

Customers park in Dundrum Town Centre and collect an entry ticket as normal. It's a short walk to the Dundrum Luas Shuttle stop where pre-booked tickets will be scanned, wristbands will be issued and the entry car parking ticket will be exchanged for an exit car parking ticket.

Customers will then take the Marathon Coaches Dundrum Luas Shuttle to Stonemasons Way, near the Marlay Park pedestrian entrance, and return the same way at the end of the show.

## **PARK USERS PARKING**

The Grange Road & College Rd car parks remain open to the public / local residents throughout the build & break. Their opening times are in line with the park opening & closing times.

On event days the Grange Rd car park is closed. Park users are advised to park in the College Rd car park and are permitted entry to the car park until 12:00. The College Rd car park will remain closed until the following morning.

## **RECOVERY VEHICLE**

A recovery vehicle will be provided by Corcoran Autobody and will be parked in the Marlay Park Car Park and will have the capability of towing a bus or coach if required. It will be in position from 12:00 – 02:00 each show day.

## **PUBLIC TRANSPORT**

### **COACH SERVICES**

A free parking facility will be provided in the College Road car park for coaches travelling to the event.

As in previous events, the coach park will have the below in place:

- Enhanced lighting
- A dedicated area manager
- Improved access and egress for coaches
- Crowd control and safety barriers as required

Liaison with coach operators will take place in advance of the shows to determine coach numbers and approximate site arrival times.

Coach operators will be advised to exit at Junction 13 on the M50 and follow the designated route to the College Rd coach park. The recommended route will be advertised via social media, customer mail out and using the coach/bus operator's database.

A Coach & Minibus Information Pack including routing details and Operators T&C's, will be prepared, shared and agreed with the National Transport Authority who then share it with the coach operators. Any private hire or minibuses that register with Festival Republic will also be sent the information pack. This will be included as Appendix 4a.

#### **CITY CENTRE SHUTTLE**

Marathon Coaches will operate a designated return concert shuttle service from the City Centre to the concert site. The drop-off and pick-up location onsite will be in the coach park accessed via College Road. Attendees will be advised to pre-book this service via the website – [marathoncoaches.ie](http://marathoncoaches.ie)

The City Centre shuttle picks up and drops off locations are still to be confirmed and there are ongoing discussion on this. Festival Republic provide barriers for the queuing lanes.

Marlay Park Concerts buses depart every hour from 15:00 (tbc) with last departure at 18:00 (tbc). Longitude Festival buses depart every 30mins from 11:00 (tbc) with the last departure at 17:30. (tbc). Buses return on demand starting from 22:30.

#### **DUNDRUM LUAS SHUTTLE**

Marathon Coaches will operate a return shuttle service from Dundrum to Stonemason's Way, approximately 5 minutes' walk from the Grange Rd pedestrian entrance. Attendees will be advised to pre-book this service via the website – [marathoncoaches.ie](http://marathoncoaches.ie)

The Dundrum Luas shuttle picks up and drops off near the Dundrum Luas station. Customers will be directed to the queuing lanes & ticket check location on the R117.

Marlay Park Concert buses depart every 30mins from 15:30 with last departure at 18:30. Longitude Festival buses depart every 30mins from 12:00. Buses return on demand starting from 22:30.

#### **TAYLOR'S LANE SERVICE**

Festival Republic will provide a post event bus service from Taylor's Lane to on each night of the events. The service will be operated and managed by a competent contractor – details to be provided in due course.

There is no pre-booking available for this service, it is walk-up only. Tickets will be €7 tbc and can be purchased with cash & card from the management team.

The buses are stacked on Taylor's Lane from 21:00, between the junctions with Grange Rd and Whitechurch Rd and depart as they are filled.

An Garda Síochána and security will be on location to assist with the operation. Gardai will facilitate the buses departing from Taylor's Lane along with egressing car traffic from Whitechurch Rd.

#### **DUBLIN BUS**

The following Dublin Bus routes can be used to access Marlay Park. Customers will be advised to use the Marlay Park events bus & coach services as the Dublin Bus services won't be operating at the end of the concert. The below routes stop on the Grange Road.

#### **GO AHEAD IRELAND**

The following Go Ahead routes can be used to access Marlay Park. Customers will be advised to use the Marlay Park events bus & coach services as the Go Ahead services won't be operating at the end of the concert. The below routes stop on the Grange Road.

**DUBLIN CITY PUBLIC TRANSPORT CAPACITIES**

	Dundrum Park & Ride	Dundrum Luas Shuttle	City Centre Shuttle	Taylor's Lane	Dublin Bus	Go Ahead
Marlay Park Concerts	1,500	1,000	3,000	1,125	n/a	n/a
Longitude	n/a	2,500	3,000	900	n/a	n/a

**PICK UP & DROP OFF AREA**

A pick up and drop off area will be facilitated in the Supervalu car park on Ballinteer Avenue. Attendees getting picked up following the event will be advised that road closures are in place on the roads surrounding Marlay Park.

Up until 21:00, anyone coming from M50 or the Grange Road can turn onto Ballinteer Avenue. After 21:00, anyone from Grange Road can still turn left, those coming from the M50 will be diverted to the top of Ballinteer Avenue and travel down to Supervalu, via the Coach House pub.

**TAXIS**

Discussions are ongoing regarding a potential pick up location at Brehon Field Road.

**BUS STOP SUSPENSIONS**

As in previous years, the bus stop on Grange Rd nearest the event entrance will be suspended on event days. Festival Republic will request that bus stop number 2978 is suspended due to its proximity to the event entrance.

**MARLAY PARK 2022 TRANSPORT STATS**

Event	Car Park	Dundrum Park & Ride	Dundrum Luas Shuttle	City Centre Shuttle	Private Coaches	Private Minibuses	Taylor's Lane
The Hella Mega Tour – Monday 27 <sup>th</sup> June	564	1,500	1,000	3,200	80	20	900
Guns N Roses – Tuesday 28 <sup>th</sup> June	580	1,500	1,000	3,200	75	50	900
Red Hot Chili Peppers- Wednesday 29 <sup>th</sup> June	580	1,500	1,000	3,200	68	48	1088
Longitude (Friday) – Friday 1 <sup>st</sup> July	15	n/a	800	2100	240	150	863
Longitude (Saturday) – Saturday 2 <sup>nd</sup> July	22	n/a	600	2300	156	92	975
Longitude (Sunday) – Sunday 3 <sup>rd</sup> July	24	n/a	500	2600	148	111	750

**MARLAY PARK 2023 TRANSPORT STATS**

Event	Car Park	Dundrum Park & Ride	Dundrum Luas Shuttle	City Centre Shuttle	Private Coaches	Private Minibuses	Taylor's Lane
Arctic Monkeys – Tuesday 20 <sup>th</sup> June	<b>CANCELLED</b>						
Dermot Kennedy – Friday 23 <sup>rd</sup> June	700	556	872	2431	78	43	399
Dermot Kennedy – Saturday 24 <sup>th</sup> June	650	533	854	2148	81	37	318
The Weeknd – Wednesday 28 <sup>th</sup> June	560	286	555	2956	83	46	437
Longitude – Saturday 1 <sup>st</sup> July	40	N/A	798	2790	222	150	312
Longitude – Sunday 2 <sup>nd</sup> July	40	N/A	602	2515	189	131	475
Def Leppard & Motely Crue – Tuesday 4 <sup>th</sup> July	760	127	249	1563	38	15	149

## ROAD CLOSURES

An appropriate signage, stewarding, and lighting plan will be in place to aide attendees when accessing and egressing the events.

The heaviest volume of vehicular traffic is expected at the conclusion of the event. In the interests of public safety, the following road closures shall come into effect. Road closures do not apply to responding Emergency Service vehicles and An Garda Síochána will facilitate safe access to these vehicles at all times. The times specified below are provided as a guideline only and are subject to change in the interest of public safety:

- From 21:00 Taylor’s Lane from the junction with Grange Road to its junction with Whitechurch Road will be closed. Traffic turning right off the Grange Road onto Taylor’s Lane shall make their way down Taylor’s Lane on the opposite side of the road towards Whitechurch Road in a contra flow system. This is to facilitate the stacking of a bus fleet at the Grange Golf Club. No vehicular traffic will be permitted up Taylor’s Lane towards Grange Road and shall be diverted left onto Whitechurch Road towards Willbrook Road/Ballyboden Road.
- From 22:00 Stonemason’s Way from the junction with the Grange Road to its junction with Barton Road East roundabout shall be closed to facilitate a large footfall of people and shuttle buses to the Luas.
- From 22:00 Grange Road from the junction with Taylor’s Lane to Ballinteer Av / Brehon Field Road junction will be closed. No vehicles will be permitted to exit any of the housing estates on the Grange Road or from the Lidl car park. All traffic travelling from the College Road shall be directed onto the Grange Road then onto Brehon Field Road and towards the M50 motorway.
- From 22:00 College Road from the junction with Whitechurch Road to the junction with Grange Road will be closed. This is to facilitate the egress of vehicles from the College Road car park. No vehicular traffic will be allowed on College Road. Traffic from Tibbradden/Kilmashogue will be diverted down Whitechurch Road and onwards.
- From 22:00 Grange Road from Sarah Curran Avenue to Taylor’s Lane shall be closed. No vehicles, with the exception of residents accessing estates, will be permitted.



## **PRODUCTION TRAFFIC**

### **GRANGE RD**

The majority of production and service vehicles will enter & exit the site via Blue Gate on the Grange Road. All working personnel will be advised by advance communications and by signing on the M50 and on local access roads that access is via Blue Gate. On event days artist vehicles will also use Blue Gate to access the site.

Prior to the event, the production traffic will include stage trucks & other load in vehicles, accessing the site via Blue Gate on the Grange Rd

Traffic entering and exiting the site crosses the cycle path. We will have signage in place to warn both vehicles and cyclists of this crossing point and will have a new manned position to manage this crossing.

The route to the event site from the Grange Rd Blue Gate is sterile except for a pedestrian crossing point in the Grange Rd car park. The crossing point will be manned when Blue Gate is operational.

### **COLLEGE RD**

The production traffic for the Stage 2 field will access Marlay Park via the College Rd gate.

As the route to the Stage 2 is open to the public, vehicular and pedestrians, all production traffic will be chaperoned to and from the field.

## **TRAFFIC MANAGEMENT**

### **GRANGE RD PEDESTRIAN CROSSING**

Festival Republic & DLR CoCo will engage a traffic management company to provide and install temporary mass guard barriers along the Grange Rd, from the junction with Stonemason's Way to the entrance to the Grange Wood estate.

It is hoped that an Garda Síochána will manage the pedestrian crossing point at the Centra. This will be discussed at the Traffic and Transport sub group meetings.

Anyone intending on using the Lidl car park must access the car park on a lefthand turn, cars will not be permitted to turn right off the Grange Rd. Traffic will exit right out the car park.

### **BALLINTEER / BROADFORD JUNCTION (EGRESS)**

We will engage with a competent contractor to provide personnel to assist in the egress through that area.

## **EMERGENCY ACCESS ROUTES**

Emergency access to the site will be via any of the vehicle gates, depending on the location and nature of the emergency at the time. The primary emergency access gate however is via the Main Gate on the Grange Road. We will ensure that there is a sterile emergency route available.

A meeting between the HSE, the event medics and An Garda Síochána will take place in advance of the events to establish the blue route and any contingency routes.

## **SIGNAGE**

### **EVENT SIGNAGE**

Vehicular and pedestrian routes to and from the event will be well sign posted using directional signage on local approach and selected roads to the concert site. Directional signage will remain in place until the event is over.

The vehicular and pedestrian directional signage plan will be included as Appendix 4c once finalised.

#### **TEMPORARY VMS**

In addition to directional signage variable message signs (VMS) will be used at key junctions and thoroughfares. All signage will comply with the signage layout requirements as determined by relevant guidance and regulations.

A schedule of VMS signage will be included as Appendix 4d once finalised.

#### **GANTRY SIGNAGE**

Gantry signage on the M50 be utilised for event messaging. There are 4 locations, serving both the North & Southbound routes.

- M50(S) B4 J12 Firhouse
- M50(S) B4 J11 N8
- M50(N) B4 J16 Cherrywood
- M50(N) B4 J15 Carrickmines

They will all display the below message;

CONCERT TRAFFIC  
CARS USE J12  
COACHES USE J13

#### **COMMUNICATIONS**

Communications will include the following messages to both ticket holders and the general public as appropriate:

- Benefits of using public transport
- Routing information for event traffic
- Road closures on the Grange Rd
- Pick Up & Taxi locations
- Car parking options for the Marlay Concerts

A Traffic & Transport Key Personnel Contact List will be shared with the relevant agencies in advance of the events.